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Abstract of the Invention

- 5 An enforcement architecture and method for implementing digital rights
management are disclosed. Digital content is distributed from a content server to a
computing device of a user and received, and an attempt is made to render the digital
content by way of a rendering application. The rendering application invokes a Digital
Rights Management (DRM) system, and such DRM system determines whether a right to
render the digital content in the manner sought exists based on any digital license stored in
the computing device and corresponding to the digital content. If the right does not exist, a
digital license that provides such right and that corresponds to the digital content is
requested from a license server, and the license server issues the digital license to the
DRM system. The computing device receives the issued digital license and stores the
15 received digital license thereon.